

“I think perfection is ugly. Somewhere in the things humans make, I want to see scars, failure, disorder, distortion”

Yohji Yamamoto

“Black is modest and arrogant at the same time. Black is lazy and easy — but mysterious. It means many things”

LOCATION| 470 Broome St, New York, NY 10013

DATE| November 15, 2025 - April 15, 2026

TITLE| The Poetry of Shadows

HIERARCHY| The exhibition is structured as a chronological journey, guiding visitors through Yohji Yamamoto’s life and work from his earliest beginnings to the present.



ELEMENTS|

- Garment displays
- Industrial materials
- Textiles Mirrors & glass
  Typography & quotes
  Film & photography

KEY IMAGE|

At the center of the gallery, Yohji Yamamoto’s garments will hang suspended like floating sculptures, illuminated in a darkened space.

Visitors will be able to walk around them in 360°, experiencing the silhouettes, folds, and shadows from every angle.



|INTERIOR|

REPETITION & UNIFORMITY

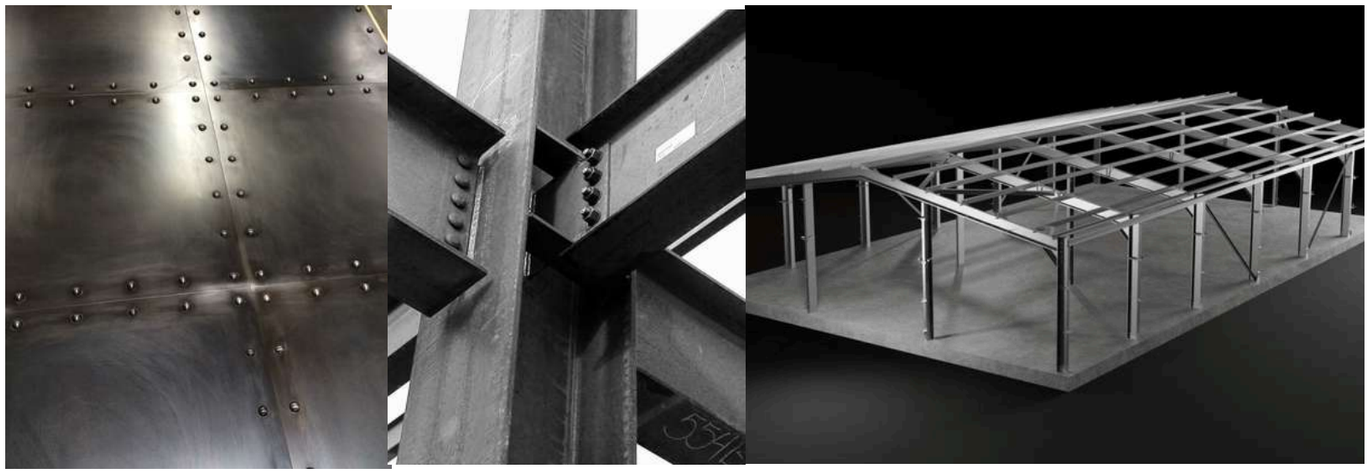
SHADOWS & SILHOUETTES

ARCHITECTURAL FRAMING



|MATERIALS|

METAL



01

WOOD/CONCRETE



03

FABRIC



02

GLASS



04

|AI STORYBOARD|

REPETITION & UNIFORMITY SHADOWS & SILHOUETTES ARCHITECTURAL FRAMING

SPOTLIGHTS AND DIRECTIONAL LIGHTING

HIGH CONTRAST BETWEEN LIGHT AND DARK ZONES

MINIMAL FURNISHING AND OPEN SPACE

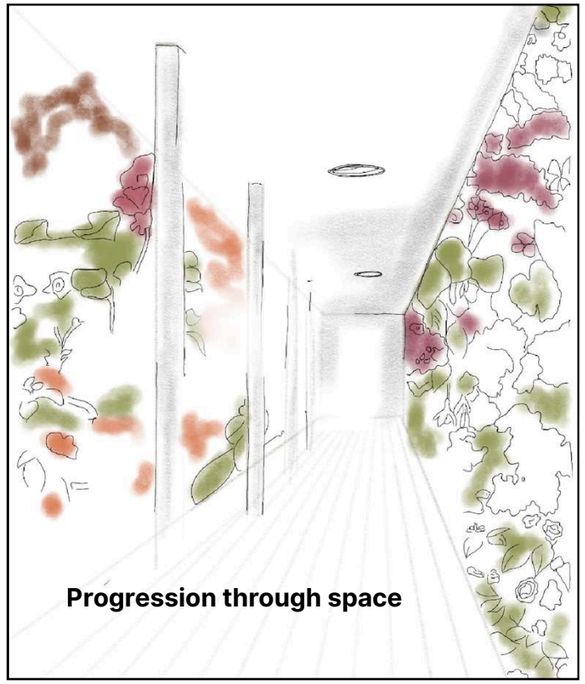
CLOTHES ARE DISPLAYED AS FLOATING OR SUSPENDED INSTALLATIONS



ANNA GRICHANENKO

|STORYBOARD|

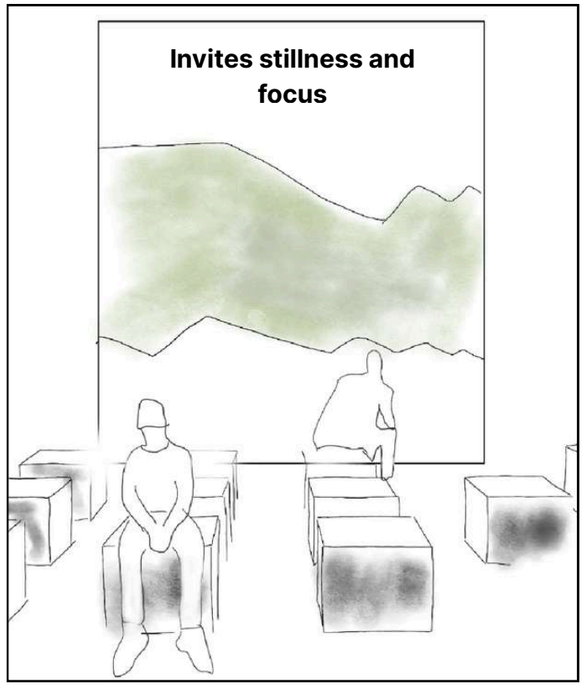
Visitors enter through an intimate space evoking postwar Tokyo, with archival photographs, his mother's sewing influence, and his early brand Y's.



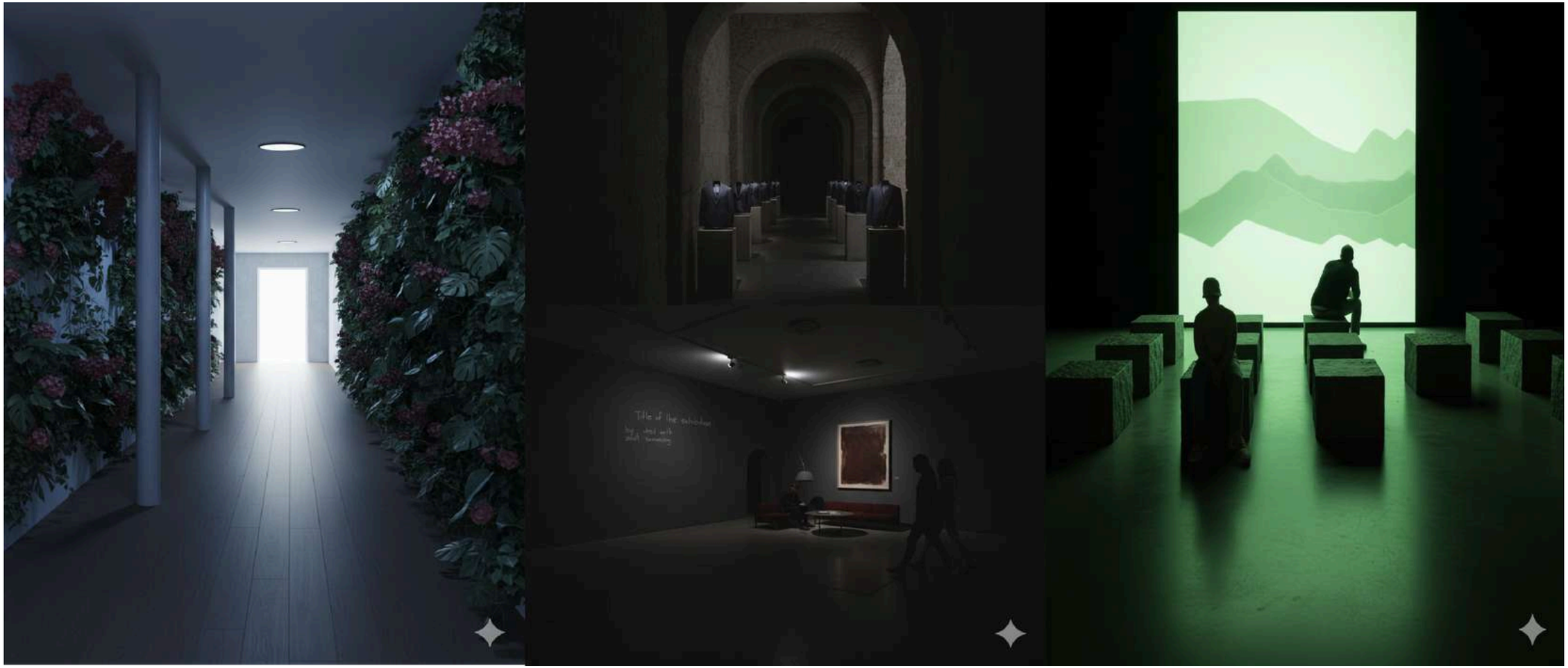
A shift in tone introduces the 2000s. Bright, industrial materials—steel, mesh, and light—frame Yohji's collaboration with Adidas.



This zone celebrates his expansion in the 1980s–1990s. Costumes from theater and film, collaborations with artists



|THE SPACE|



AI visualisation

|DESCRIPTION|

The exhibition unfolds as a chronological journey through five immersive zones, each dedicated to a key chapter in Yohji Yamamoto’s life and work.

Roots & First Steps in Fashion

Visitors enter through an intimate space evoking postwar Tokyo, with archival photographs, his mother’s sewing influence, and his early brand Y’s.

The Paris Shockwave

A stark, confrontational space recreates the drama of his 1981 Paris debut. Hanging black garments, mirrored walls, and projections of critical headlines.

Global Recognition

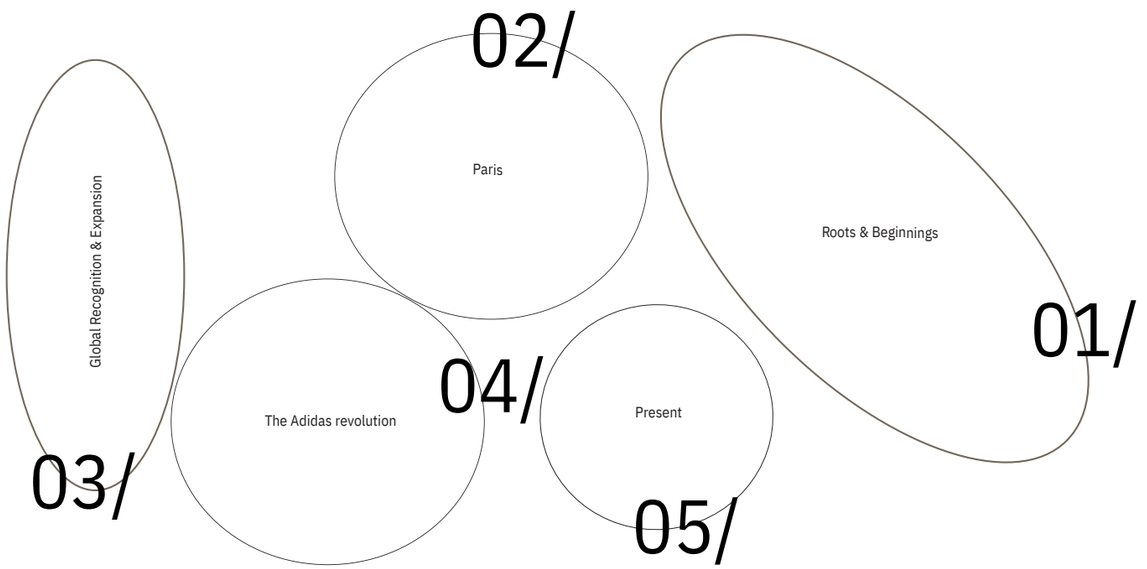
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Adidas Revolution: Y-3

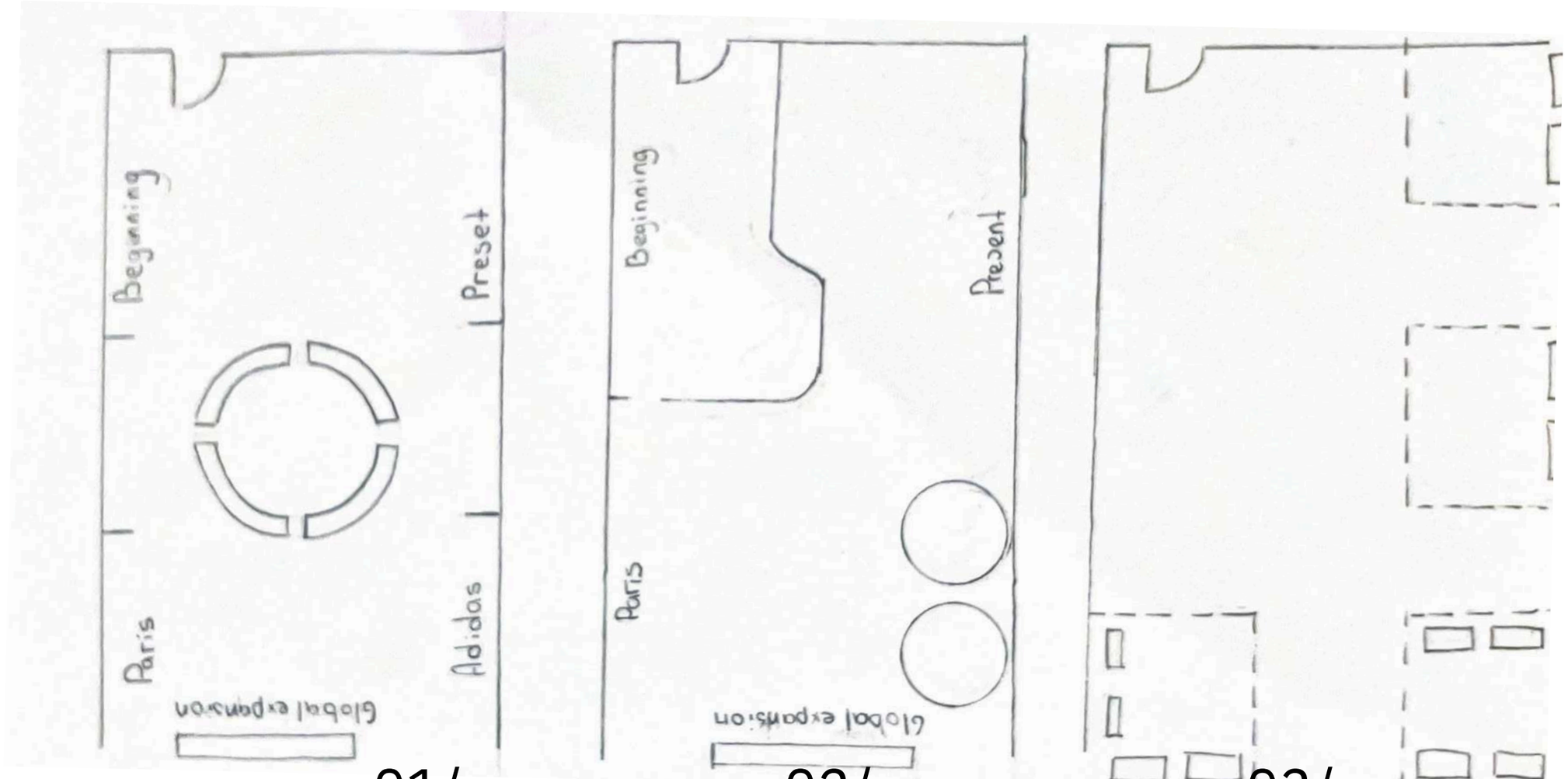
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Present & Legacy

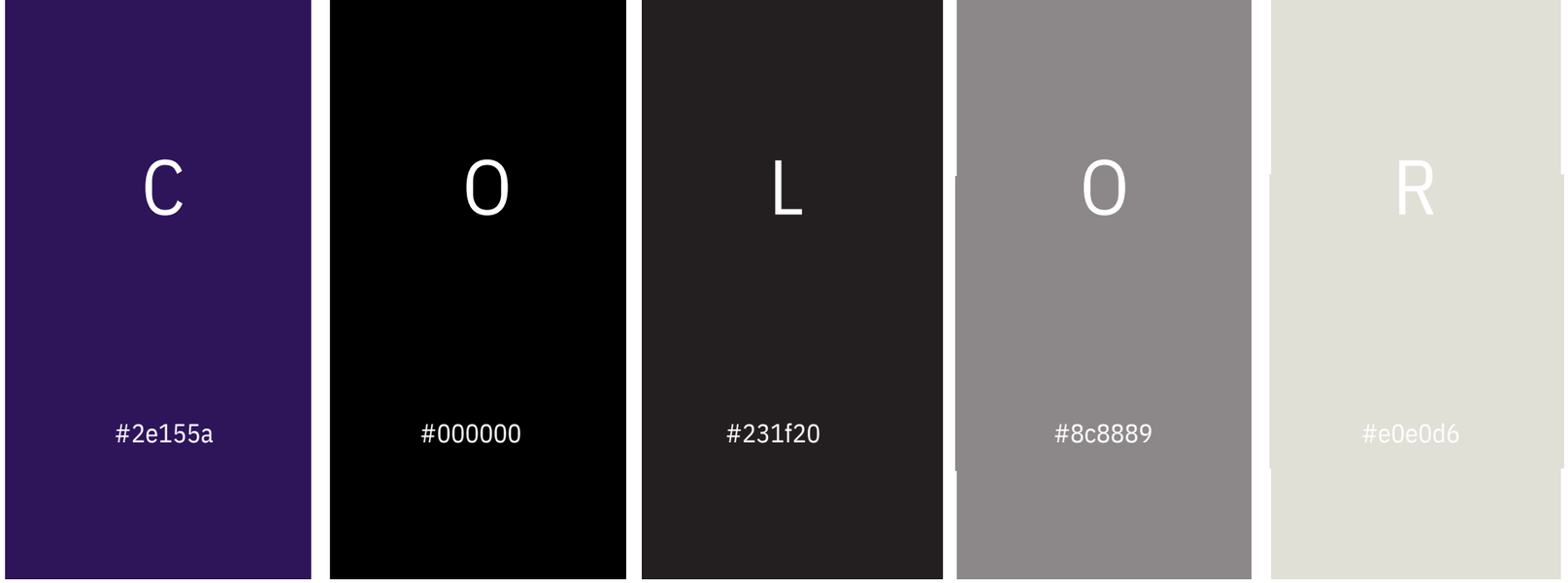
Here, visitors experience Yohji not only as a designer but as a philosopher whose influence continues to shape fashion today.



|FLOORPLAN|



01/ 02/ 03/



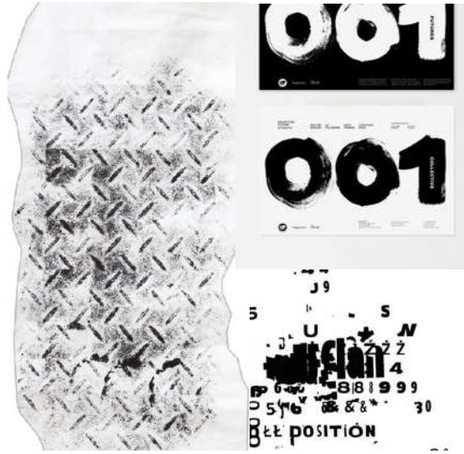
PALETTE

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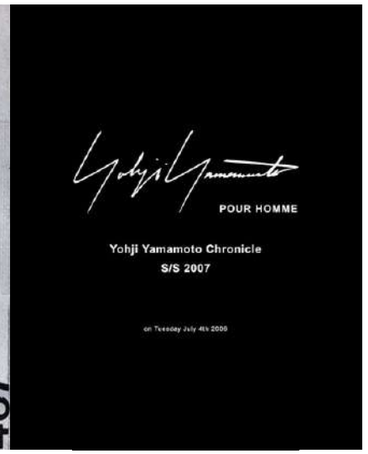
TYPOGRAPHY

| GRAPHIC INSPIRATION |









Asymmetry

Overlay & layering

Grid-based systems

Multilingual typography

Condensed sans-serifs

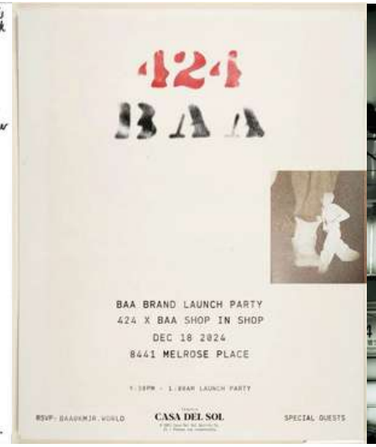
Bold experimental typography

Collage aesthetics

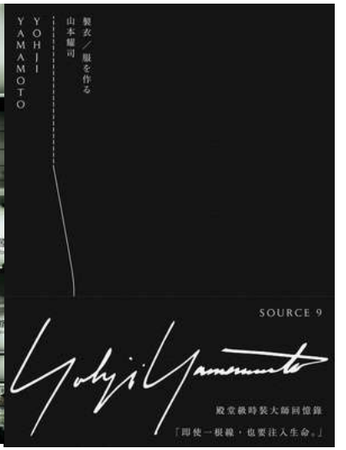
Paper & handmade feel

Raw textures

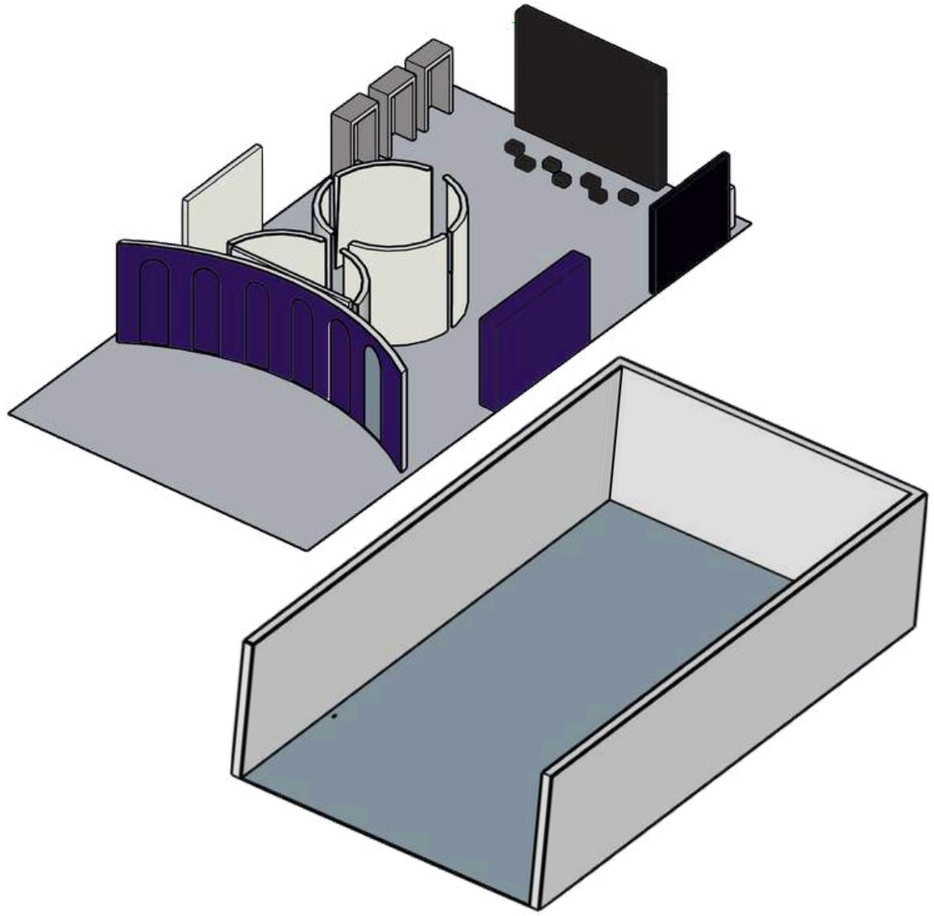








|ISOMETRIC|



|Roots & First Steps in Fashion|

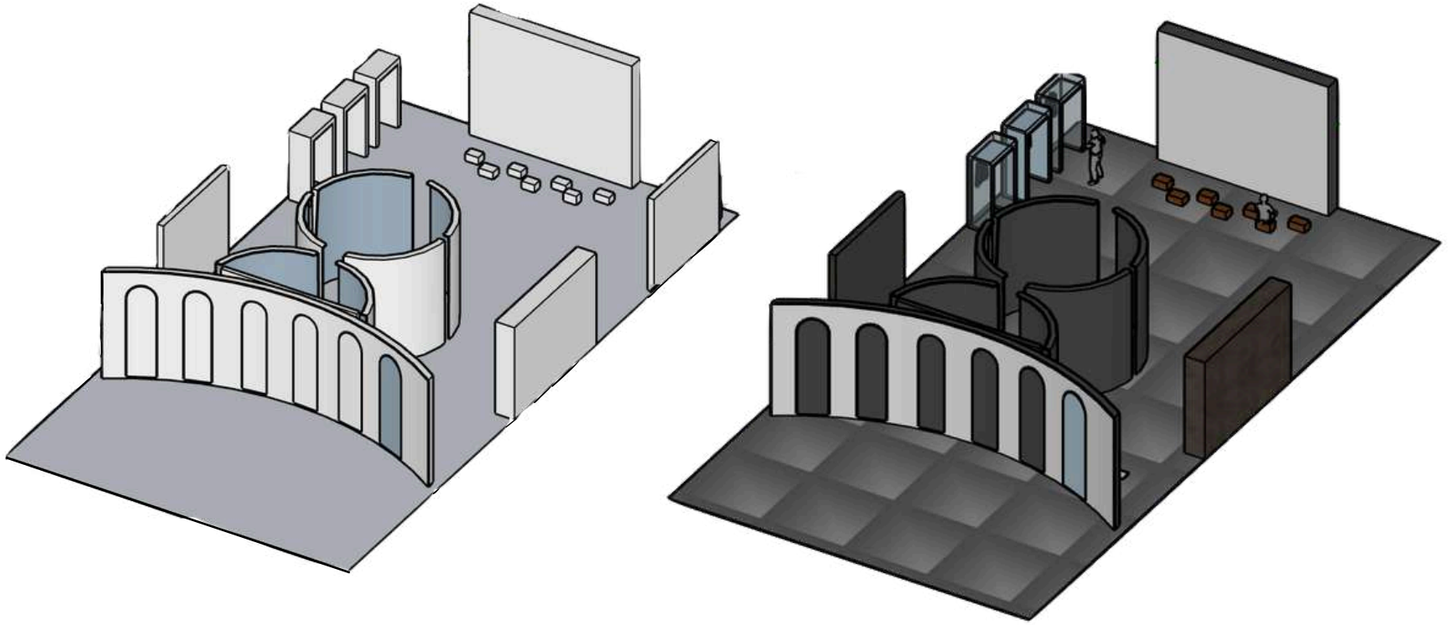
|The Paris Shockwave|

|Global Recognition|

|Adidas Revolution: Y-3|

|Present & Legacy|

|ISOMETRIC|



The left version emphasizes form and structure, while the right version explores material, lighting, and spatial atmosphere — transitioning from concept to presentation stage

| OBJECTS |

Tailor’s Shears and Sewing Tools

representing his mother’s dressmaking background and his own early steps in fashion



1981 Paris Collection Garment

a signature black oversized coat or draped dress that shocked Paris.



Runway Photography

framed or projected black-and-white images capturing iconic moments from his shows.



Adidas Y-3 Sneaker

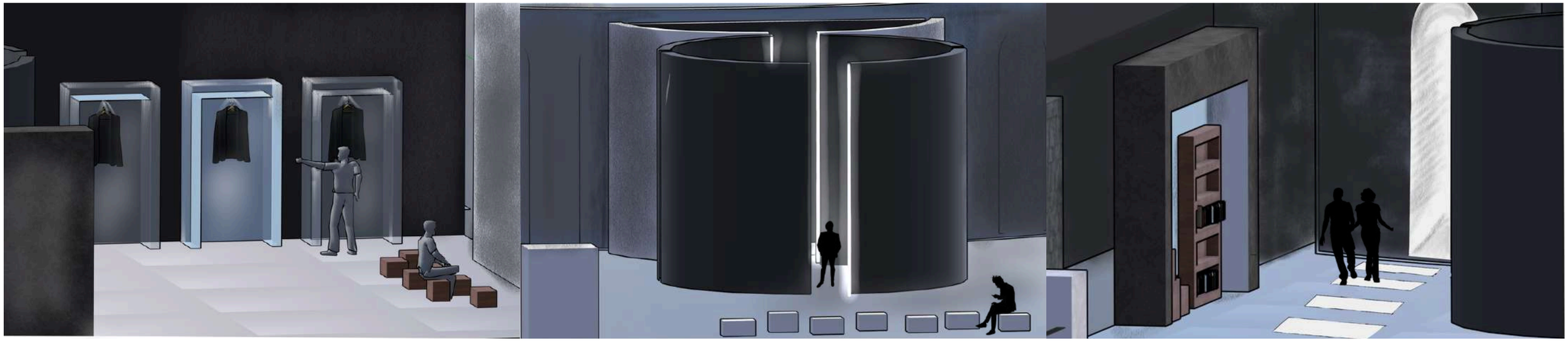
a symbol of the fusion of sportswear and avant-garde fashion.



Film Installation

excerpts from Wim Wenders’ documentary playing on a loop in an intimate screening corner.

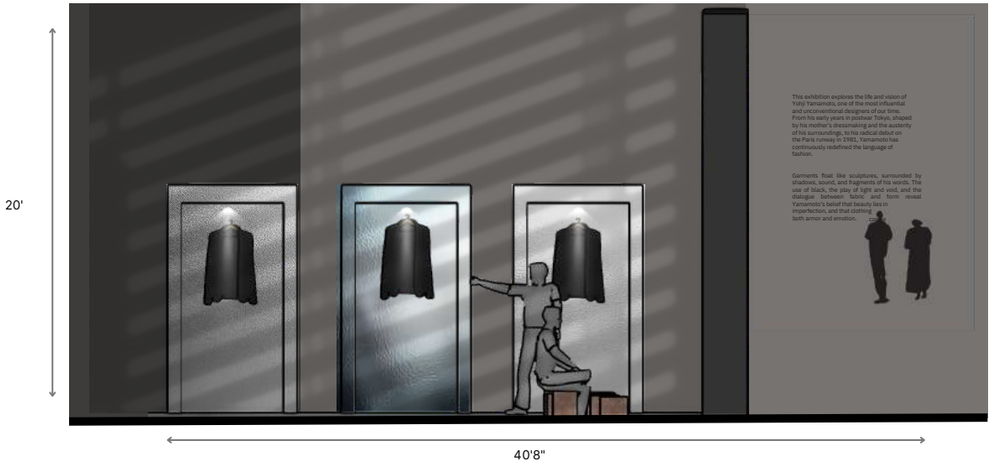
|HYBRID RENDERS |





Transports visitors back to Yohji Yamamoto's childhood, offering a more intimate and personal atmosphere within the exhibition.

The handwritten patterns echo his mother’s dressmaking notes or sewing patterns, while the bookshelf symbolizes learning, tradition, and artistic roots.



This zone presents a series of three illuminated glass display boxes, each with a suspended garment that floats in space

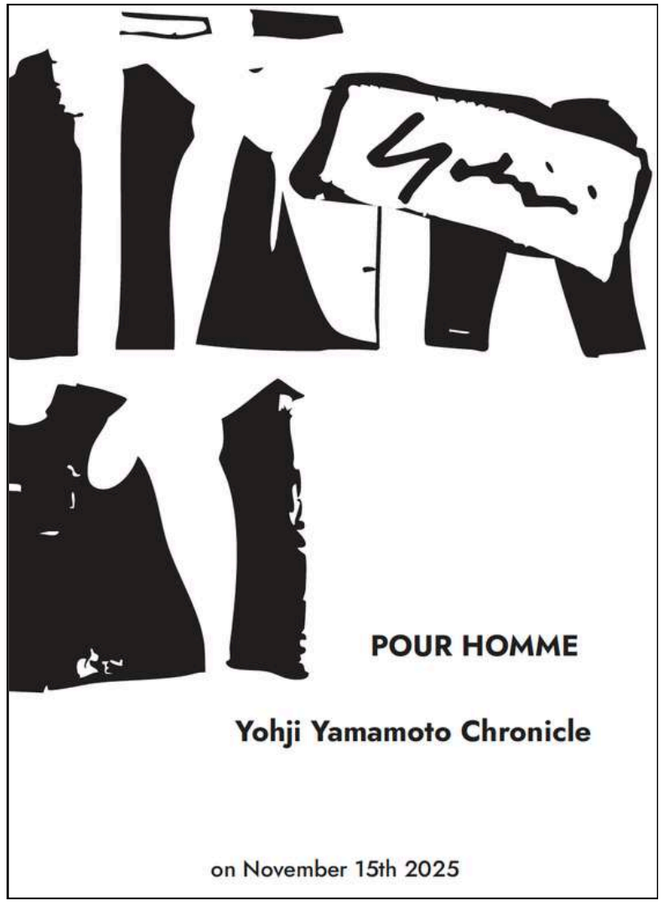
The garments, displayed like relics or art pieces, symbolize moments in the designer’s evolution.



An immersive installation space featuring a large screen wall as its focal point

There are small cube-like benches positioned in front of the screen, providing space for visitors to sit and take in the visuals for longer periods

|GRAPHICS|

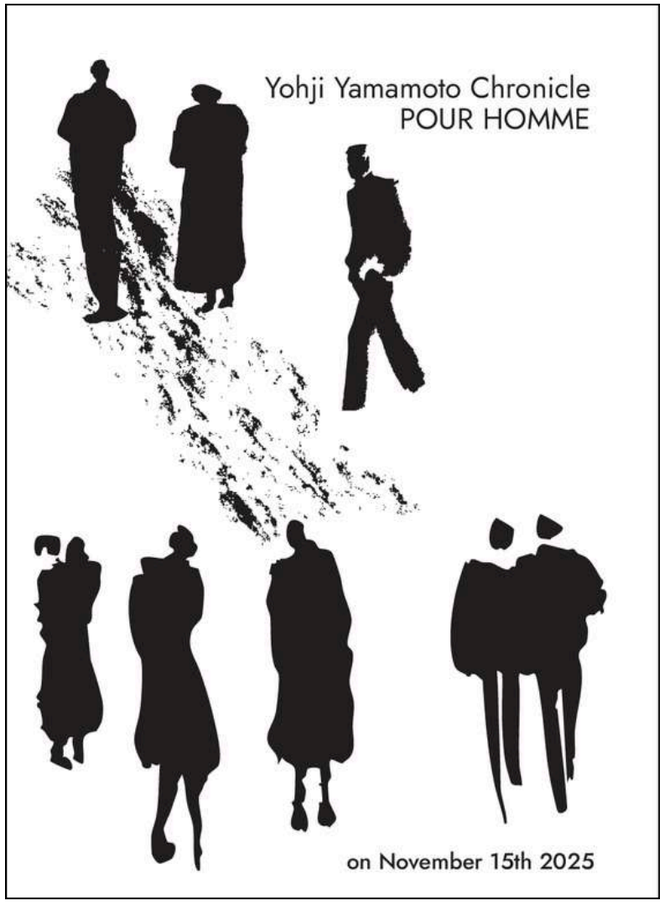


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Through five immersive zones, the exhibition traces his journey — from the birth of his first brand Y's and his quiet rebellion against tradition, to the global recognition that established him as a master of avant-garde design. His groundbreaking collaboration with Adidas Y-3 marked a new era where sport met art, and comfort met high fashion.

Garments float like sculptures, surrounded by shadows, sound, and fragments of his words. The use of black, the play of light and void, and the dialogue between fabric and form reveal Yamamoto's belief that beauty lies in imperfection, and that clothing can be both armor and emotion.



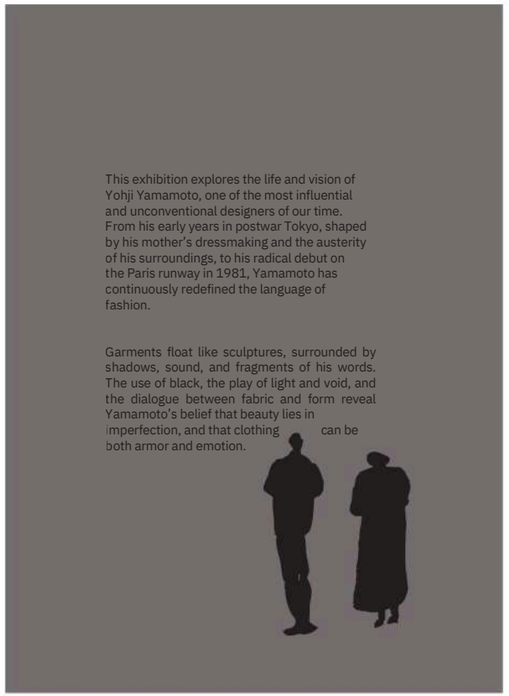


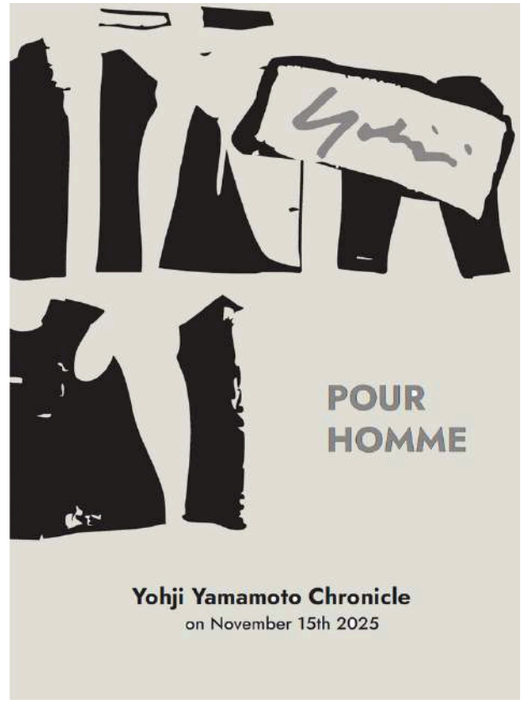


Someone lost in thought, observing the world through drifting smoke. An object that captures his aura of quiet rebellion and timeless sophistication.

|ELEVATIONS|


POUR
HOMME
Yohji Yamamoto Chronicle
on November 15th 2025


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Yohji Yamamoto

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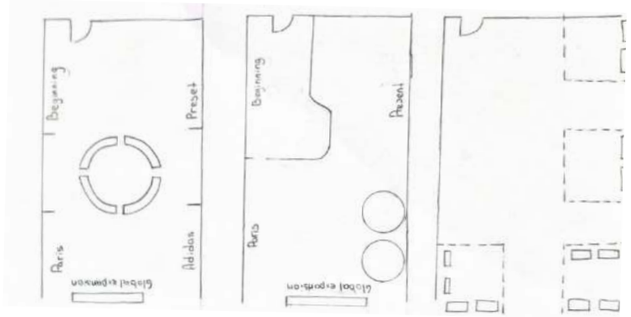
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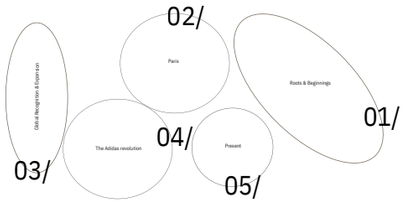
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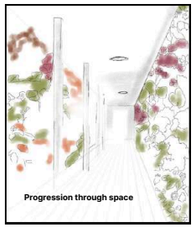
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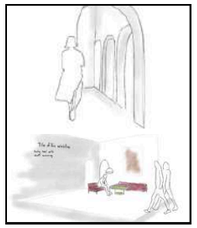


|STORYBOARD|

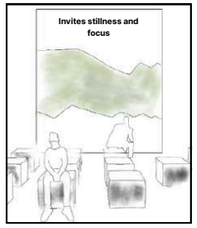
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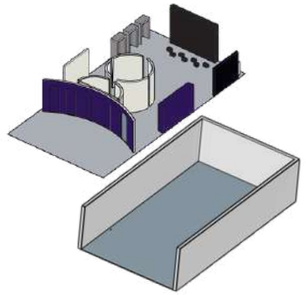


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